

**METHODS AND SYSTEM FOR MANAGING THE DISTRIBUTION OF
IMAGE CAPTURE DEVICES, IMAGES, AND PRINTS**

Abstract of the Disclosure

5 The present invention is generally directed to methods and systems for distributing image capture devices, images, and prints. One embodiment of the present invention advantageously provides cameras, such as digital cameras or film cameras, to consumers for free or at a discounted cost. In exchange, the consumer makes a commitment that a certain number of image reproduction or prints will be purchased by
10 the consumer and/or by others. In another embodiment, a user receives prints with associated advertisements attached at a reduced price.

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